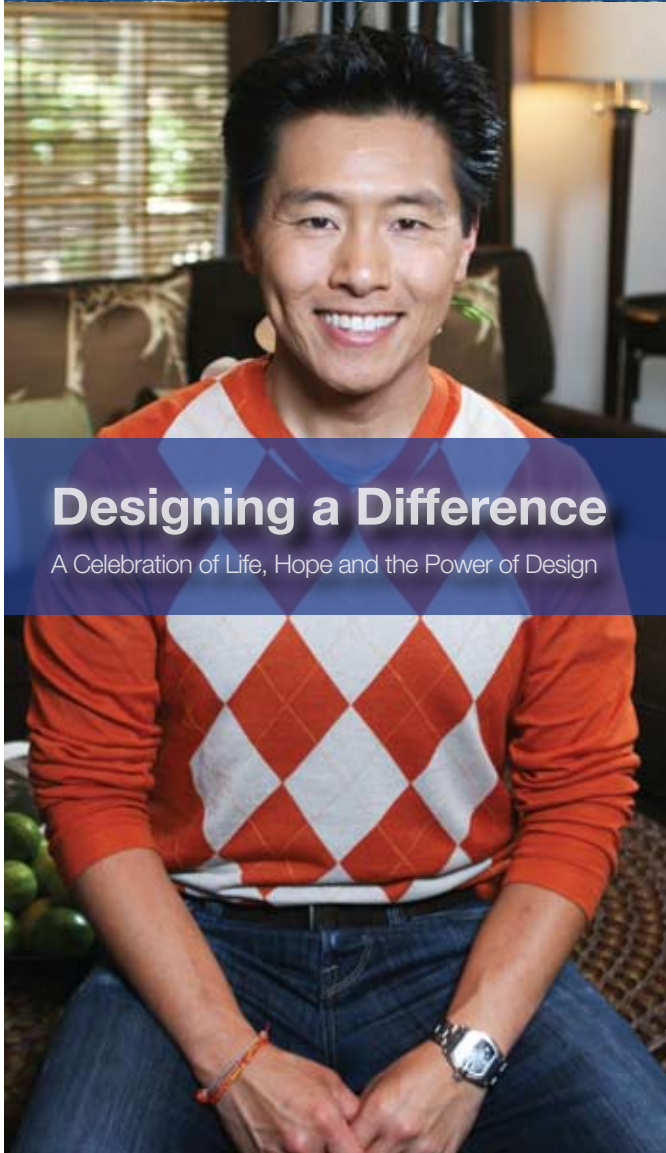


Vern Yip



ulmancancerfund.org



Designing a Difference

A Celebration of Life, Hope and the Power of Design

One room at a time.

Vern Yip is designing his way across America, having knocked down walls and made over countless homes and restaurants during his four seasons on TLC's *Trading Spaces*, on NBC's *Home Intervention* and through his private practice. Vern's most recent projects include his own show on HGTV, titled *Deserving Design, with Vern Yip*.

2008 aired the third season of the exciting prime-time HGTV series *Design Star*, where he helps discover America's next great design talent. Also in the works, is his book titled '*Designing Spaces*' and a new home product line.

Vern runs his own design company, Vern Yip Designs and vernyip.com, where design tips are dispensed and top quality products are designed by Vern. His creations and room transformations range in budget from the notoriously frugal showcased on television to special event design for one of 2006's highest profile Oscar parties.

Vern's design calling card is his attention to detail married with precise, clean-lined interiors balanced with a sense of warmth. Many elements of his creations and eclectic style demonstrate an influence from childhood travels to Asia, Latin America and Europe. Often with Vern's designs, less is more and something in the room always "pops" due to its graphic nature.

Vern's award-winning work has a distinct flair that reflects his expertise as both an architectural and interior designer. Vern has amassed an impressive list of design awards including: 2003 Distinguished Southerner Award, *Southern Living Magazine*; 2000 Southeast Designer of the Year, Fusebox Restaurant, Atlanta; 1999 Best New Restaurant and Best New Night Club, Deux-Plex Bistro and Night Club, Atlanta.



One young adult at a time.

In the spring of 2006, Vern contacted the Ulman Cancer Fund for Young Adults as many young adults do – his life was tragically impacted by cancer and he wanted to get involved. Having just lost their mother, Vera Yip, to cancer, Vern and his sister decided it was time to focus their energy and resources towards supporting an organization and cause that was close to their hearts.

In late 2006, Vern and his sister established the Vera Yip Memorial College Scholarship Fund through the Ulman Cancer Fund's National College Scholarship Program. This special program supports the financial needs of young adults who are impacted by cancer and seeking higher education. Vera was committed to promoting a love of learning and helped to inspire and empower others to pursue their personal, educational and professional dreams in the face of adversity.

Since its creation, the program has awarded scholarships to four individuals who best demonstrate the courage, determination, motivation and dedication that Vera displayed during her lifetime. Vera Yip Memorial Scholarships recipients in 2007 were Elizabeth Hall (Georgia), Brittany Williams (Washington, DC) and in 2008 were Allison Burgh (Washington, DC) and Baylee DeCastro (California).

11 The Event



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Join the Ulman Cancer Fund for Young Adults and Design Impresario Vern Yip.

Last year we asked you to celebrate our 10th anniversary with Lance Armstrong. This year we invite you to join the Ulman Cancer Fund for Young Adults as we celebrate our 11th anniversary with this very special event hosted by design impresario and host of HGTV's *Deserving Design*, Vern Yip. On Monday, March 9th, the Ulman Cancer Fund for Young Adults will host **Eleven** – THE EVENT at the Peter and Elizabeth Horowitz Visual and Performing Arts Center at Howard Community College. Celebrating our 11th Year of service of helping young adults fight cancer, **Eleven** will honor survivors we've supported and those who've helped in the fight against cancer. We'll recognize cancer survivors, medical professionals, volunteers and community partners who are working together to create a world where all young adults affected by cancer will have the support and resources they need in order to thrive. Plus, Vern will present a very special episode of his newest show, HGTV's *Deserving Design*, featuring a UCF scholarship applicant.

Eleven will feature a cocktail reception (with a private VIP area with Vern Yip for top sponsors), complimentary beer and wine bar, heavy hors d'oeuvres, live and silent auctions and a theatre style seated program for the premier of a special *Deserving Design* episode highlighting a UCF scholarship recipient. Also during the program, UCF will present its Founders Award, Hope Award, Young Adult Fight Award, Volunteer Award and Partner Award. Our honorary guest and recipient of the 2009 Founders Award, Vern Yip, will address the audience, answer questions and introduce the *Deserving Design* episode premier. **Eleven** will also be one of the first at Peter and Elizabeth Horowitz Visual and Performing Arts Center at Howard Community College.

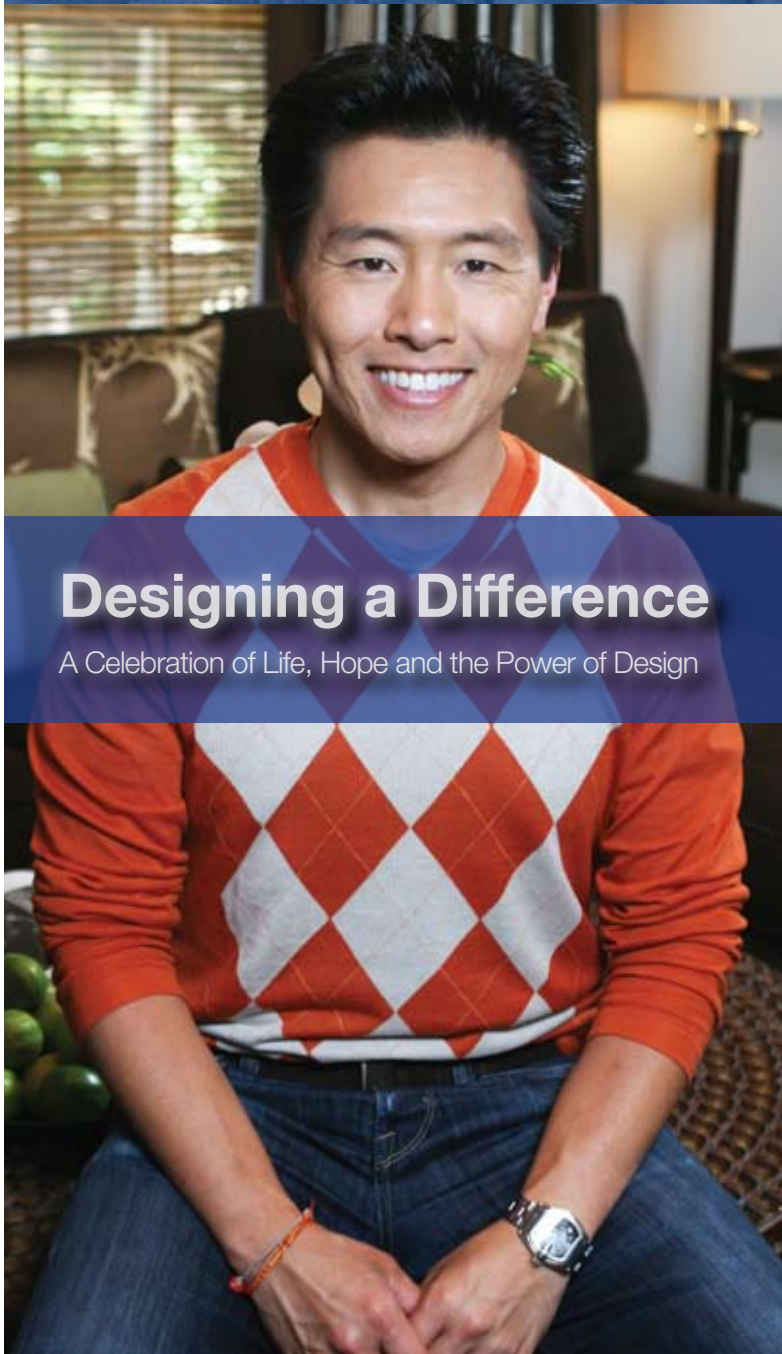
Come see the stars and support the fight!

Contact Debbie Troy 410.964.0202 ext. 103 or Debbie@ulmanfund.org or visit www.ulmanfund.org/11TheEvent

Sponsorships and limited tickets are available for Eleven - THE EVENT.

Designing a Difference

A Celebration of Life, Hope and the Power of Design



Sponsorship Opportunities



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GRANITE - \$25,000

As a granite sponsor of **Eleven** your company will receive:

- Personal visit by Vern Yip to your office/group on Monday of event*
- 18 tickets to the VIP meet & greet with Vern Yip, cocktail reception & program to follow
- Priority seating for 18 during the Program & *Deserving Design* episode premier
- 18 commemorative items signed by Vern Yip
- Recognition in the evening's printed and speaking programs
- Company logo recognition in all print ads
- Company mentions in all TV & Radio Ads
- Company logo recognition from event and UCF websites
- Opportunity to brand thank you item given to all guests

MARBLE - \$10,000

As a marble sponsor of **Eleven** your company will receive:

- 14 tickets to the VIP meet & greet with Vern Yip, cocktail reception & program to follow
- Priority seating for 14 during the Program & *Deserving Design* episode premier
- 14 commemorative items signed by Vern Yip
- Recognition in the evening's printed and speaking programs
- Company logo recognition in all print ads
- Company mentions in all TV & Radio Ads
- Company logo recognition from event and UCF websites

LIMESTONE - \$5,000

As a limestone sponsor of **Eleven** your company will receive:

- 10 tickets to the VIP meet & greet with Vern Yip, cocktail reception & program to follow
- Premier seating for 10 during Program & *Deserving Design* episode premier
- 10 commemorative items signed by Vern Yip
- Recognition in the evening's printed and speaking programs
- Company logo recognition in all print ads
- Company mentions in all TV & Radio Ads
- Company logo recognition from event and UCF websites

SANDSTONE - \$2,500

As a sandstone sponsor of **Eleven** your company will receive:

- 8 general admission tickets to **Eleven**
- 8 commemorative items signed by Vern Yip
- Recognition in the evening's printed and speaking programs
- Company logo recognition from event and UCF websites

SOAPSTONE - \$1,500

As a soapstone sponsor of **Eleven** your company will receive:

- 6 general admission tickets to **Eleven**
- Recognition in the evening's printed and speaking programs
- Company logo recognition from event and UCF websites

Individual Ticket Opportunities

Early Bird prices until February 1st!

QUARTZ - \$100 FOR NON-YOUNG ADULTS (36 AND OLDER)

An individual ticket to **Eleven** will include:

- Complimentary wine and beer cocktail reception with heavy hors d'oeuvres
- Silent & live auctions
- Reserved seating for program portion of evening featuring a Q and A with Vern Yip and the premier of *Deserving Design* episode highlighting a UCF scholarship recipient

ALABASTER - \$75 FOR YOUNG ADULTS (35 AND UNDER)

An individual ticket to **Eleven** will include:

- Complimentary wine and beer cocktail reception with heavy hors d'oeuvres
- Silent & live auctions
- Reserved seating for program portion of evening featuring a Q and A with Vern Yip and the premier of *Deserving Design* episode highlighting a UCF scholarship recipient

Custom sponsorships are available upon request. For more information visit www.ulmanfund.org/11TheEvent

Or contact Debbie Troy at debbie@ulmanfund.org or 410.964.0202 ext. 103

* Restrictions may apply on location of business and scheduling –call to inquire.

The Cause



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Since 1997, the Ulman Cancer Fund for Young Adults is a Leading Voice in the Young Adult Cancer Movement.

For the past decade, the organization has been enhancing lives by supporting, educating and connecting young adults, and their loved ones, affected by cancer. A three-time cancer survivor by age 20, Doug Ulman and his family quickly learned how few support resources and services existed for young adult cancer patients and survivors. Frustrated by this void and motivated by the desire to help others, the Ulman family founded the Ulman Cancer Fund for Young Adults. Together with its network of friends, survivors, and other support organizations in the cancer community, the Ulman Cancer Fund envisions a world in which all young adults affected by cancer would have the support and access to resources that they need to thrive.

Support Programs, Projects and Resources:

Patient Navigation Services – provided to improve the ability of young adults to manage their own cancer experiences and long-term cancer survival through:

- Access to support resources tailored specifically to young adults
- Increased knowledge of their disease, treatment options and lifelong implications of treatment choices
- Effective communication with their medical care team

The Ulman Cancer Fund offers two types of navigation for young adult cancer patients (15-39 years old) and survivors - remote and on-site. All services are FREE of charge and open to family members and loved ones.

National College Scholarship Program – established to support the financial needs of young adults whose lives

have been impacted by cancer and are seeking a higher education. This program allows young adults diagnosed with cancer, or young adults who have a parent with cancer, to continue their post secondary education.

Support & Networking Groups – provided in partnership with other organizations across the country, these groups provide young adults with opportunities for peer support, activities, networking, and psychosocial education. Since inception, the organization has created and/or funded over 15 groups nationwide.

Visionary Grants - The UCF provides grants to grass roots organizations that focus on bridging the gap in psychosocial services available for young adults. Our Visionary Grants Program looks for both traditional and novel approaches to support this often overlooked population in the cancer community.

Our Publications – supportive and educational literature provided free of charge to individual survivors and oncology professionals.

NO WAY, It Can't Be! A Guidebook for Young Adults Facing Cancer

MY WAY: Writings of Young Adult Cancer Survivors

Survivors & Loved Ones' Network – provided in partnership with other organizations, we connect young adults diagnosed with cancer to survivors who share similar diagnoses or life situations.

Web site – one of the most visited sites by young adults dealing with cancer, provides education and prevention information. www.ulmancancerfund.org

Grass Roots Events & Endurance Programs

Grass Roots Events/Fundraisers – many people choose to hold private functions to fund-raise for UCF. In 2007, some examples were: happy hours, barbecues and auctions.



Other events included:

- UCF Special Events
- Annual Awards Gala
- Annual Howard Life Festival
- Annual Golf Classic

Team FIGHT – fundraising team created in 2008. Men and women can choose to join Team FIGHT and compete in a race event while fundraising for the UCF. Team members receive team uniforms, race registration and training packages. Race events range from 5K's to marathons.

Our Mission – The Ulman Cancer Fund for Young Adults enhances lives by supporting, educating and connecting young adults, and their loved ones, affected by cancer.

The Ulman Cancer Fund for Young Adults is located at 10440 Little Patuxent Parkway, Suite G1, Columbia, MD 21044.

For more information, visit www.ulmanfund.org/11TheEvent or call 1.888.393.FUND (3863).